



# Supporting Student Literacy: Spotsylvania's Journey with NoRedInk

July 2025



**noredink**



**Laurie Gallup**

Assistant Director of School  
Performance & Core  
Curriculum,  
Spotsylvania Schools



**Dr. Paige Whitlock**

Literacy Director,  
NoRedInk



**Laurie Gallup**

- Assistant Director of School Performance & Core Curriculum, Spotsylvania Schools
- Former K-12 Instructional Coach
- Former high school English teacher
- Passion: Removing barriers to student achievement and supporting staff to teach and lead from a strengths-based perspective

# Today



**Changing Literacy Needs**



**Impact on the System**




**Moving Forward**



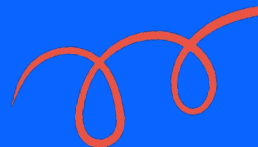
**Q&A**



# Changing Literacy Needs

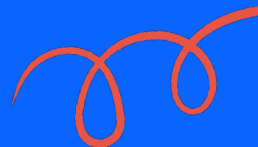


**What was your initial  
literacy challenge or **the  
problem** you were trying to  
solve?**





**How did the need change  
over time with **new**  
legislation, standards and  
assessments ?**





Who have been the **key players** to scale literacy change?

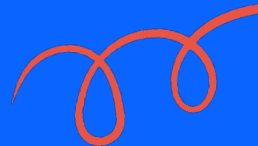
What **structures** have supported change?







What **impacts** are you  
hearing about or seeing in  
classrooms?



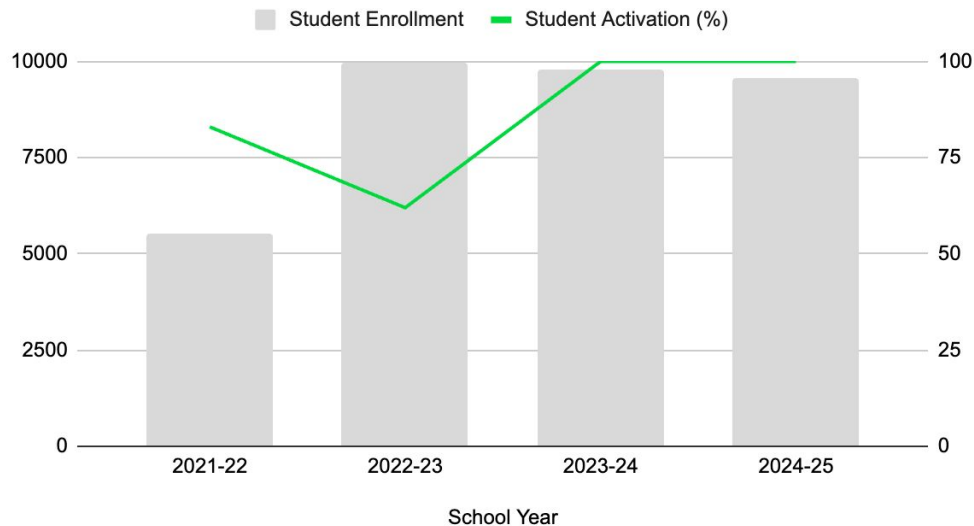
# Impact on the System



# Change in Action

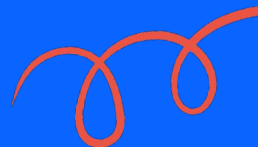
As enrollment  
has fluctuated,  
**student  
activation  
remains high.**

Student Activation Holds Strong, Despite Enrollment Fluctuations





**Moving forward, **how** will  
you prioritize next steps?**



# Laurie's Takeaways for **Scaling Change**

## Identify Problem

Recognize and define the specific issue

Inform teachers and leaders about the problem and solution

## Educate Stakeholders

## Set Expectations

Establish clear usage guidelines for teachers and students

Intentionally plan teacher and leader learning opportunities on the product and pedagogy

## Provide Professional Learning



## Follow Up and Incentivize

Monitor usage and reward participation

Identify teachers and leaders who can share their experiences

## Find Models of Practice



## Review Data

Analyze data to identify areas for growth

Gather feedback from all involved parties

## Listen to Stakeholders



## Adjust Yearly

Modify strategies based on evolving needs

Reiterate the process annually due to staffing changes

## Repeat Steps

**Thank you!**

