



Funding Your Programs for the Remainder of **2024-25**

Featuring: Jenny House, Ph.D.



noredink



Dr. Jenny House

**President of
RedRock Reports**

- Leads RedRock Reports, helping schools and districts navigate education funding opportunities
- Former teacher, reading specialist, and district administrator with expertise in K-12 education
- Guided engineering education and marketing programs at Hewlett-Packard and Apple, alongside executive roles at startups and K-12 organizations
- Advises ed tech companies and venture capital firms investing in education innovation

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January 29, 2025

Jenny House, Ph.D.

Agenda

- Funding Snapshot
 - Where are we now?
 - Brief update on Federal Funding Freeze
 - 2024-25 Funds
- 2025-26 Funding Tips
 - Preparing for change
 - Federal > State>Local
 - Vouchers and ESAs
 - Market! Market! Market!

Where are we now?

- Federal Budget
 - National Budget
 - Continuing Resolution until March 14, 2025
 - Education Budget
 - ESSER is gone – hence the funding cliff
 - ESSA funds are in place through the end of this school year
 - Brief Update on Federal Funding Freeze potential impacts
 - Formula Funding
 - Discretionary Funding
 - Calendar of appropriations

ESSA Estimates for 2024-25

Title I, Part A
\$18.4B

**Title II: Supporting
Effective
Instruction**
\$2.19B

**Title III: English
Language
Acquisition**
\$890M

**Title IV, Part A:
SSAEG**
\$1.4B

**Title IV, Part B:
21st CCLC**
\$1.3B

**Title V, Part B: REAP
(RLI)**
\$107M

**Title V, Part B: REAP
SRS**
\$107M

**McKinney-Vento
Homeless**
\$129M

**IDEA, Part B:
Special Education**
\$14.2B

Impact Aid
\$1.47B

**Career and
Technical Education**
\$7.9M

Source: [budget tables](#)

State Budgets

- Some states have increased budgets
 - CA, FL, NY, TX, IL, MI, CO, OH, NC, GA
 - Why increases?
 - To recover from pandemic losses
 - To address teacher recruitment and retention
 - To increase Career and Technical Education to prepare a productive workforce
 - To address mental health needs

Budget Challenge

- Absenteeism – 28% nationally 2022-23
 - ❑ Miss 10% or more of school
 - ❑ Schools must address:
 - Prioritizing family engagement.
 - Encouraging student connections.
 - Ensuring student health, wellness and safety.
 - Offering relevant and engaging learning.
 - Supporting access to learning.
- Decrease absentees – increase ADA (Average Daily Attendance) = **increase funds**

Governors' Priorities

- Budget challenges
- Teacher Shortages
 - Teacher Pay
 - Retention
- Cybersecurity
- Mental Health of students and educators
- Parental Rights
- School Choice

Source: Governors Top Priorities 2024

Speculation about 2025-26 \$\$

- School Choice
 - Vouchers
 - ESAs
 - Tax Credits
- Block grants to states
- Parental Rights

Curriculum Priorities

- Literacy
- Math
- CTE
- Early Childhood
- Mental Health/ SEL
- AI

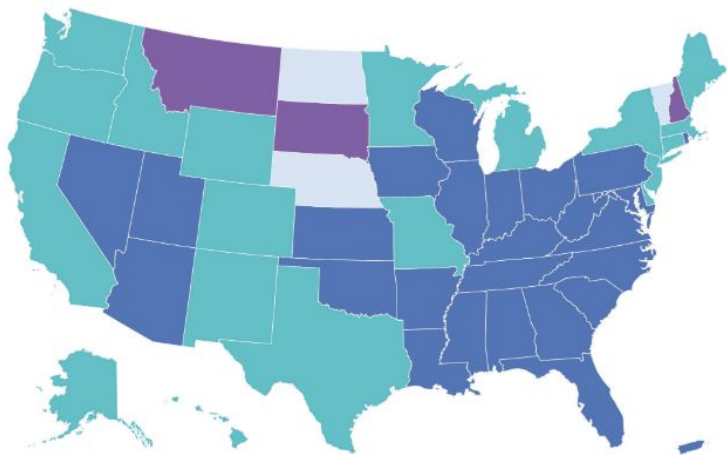
New Directions

- President Trump has called for
 - ❑ closing the Education Department to reduce bureaucracy
 - ❑ sending federal funding and programming to the states to manage
 - ❑ expanding school choice by allowing more taxpayer funding to be used for private school vouchers.
 - ❑ Source: <https://www.k12dive.com/news/6-k-12-trends-to-watch-in-2025/736853/>

Vouchers and ESAs

- Voucher – Public funds for private schooling
- ESA – Education Savings Account
 - Private school tuition
 - Homeschooling
 - College savings account
- As of 2025, 30 states have either vouchers, ESAs or other school choice programs like tax credit scholarships

Where is School Choice?



- States with private school choice programs and public charter school laws
- States with private school choice programs and no public charter school laws
- States with public charter school laws and no private school choice program
- States with no private school choice or public charter school laws

Source: [Where is School Choice](#)

Market! Market! Market!

- What are the best features of your program?
- What are the general stats about your students' successes?
- Are there any new programs parents should know about?
- Do you have testimonials from students? Teachers? Parents?

Some Resources

- Federal Grants
 - [Federal Grants](#)
- [Rural Education Achievement Programs eligibility](#)
- Get Ed Funding
 - [Get Ed Funding](#)

Q & A



The Education Funding Experts Offering Insights and Actions

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The background is a dark blue gradient with various decorative elements. There are several stars in different colors (dark blue, light blue, white) and sizes. There are also dashed white and light blue swirls. A large, solid blue blob is in the center, containing the text. In the bottom left, there are yellow and orange swirls and a green and blue striped pattern.

Partnering with NoRedInk

Standards Alignment



Assignment Library > Standards & Tests



Choose your standards or a test to find aligned activities.

Common Core Standards

Smarter Balanced

Alabama Standards

Alabama ACAP

Alaska Standards

Alaska STAR

Arizona Standards

Arizona State Tests

Arkansas Standards

Arkansas ATLAS

California Standards

Colorado Standards

Colorado CMAS

Connecticut Standards

Delaware Standards

Florida B.E.S.T. Standards

Scalable Differentiation

How to make the most of Guided Draft

Want help with your introduction?

Key Parts of the Introduction
In your first paragraph, draw your readers in and present your argument.

Hook
Open your essay with an attention-grabbing statement.

Bridge
Transition readers from the larger idea in your hook to the specific argument in your thesis statement.

Thesis Statement
State the debatable opinion you will argue in your essay.

[View tutorial](#)

[View examples](#)

Tips and Tricks
You don't have to write your essay in order. For example, if you're having trouble coming up with a hook, try starting out by just writing your thesis. Then, draft your body paragraphs. It's okay to write your introduction last!

Title
Most Useful App

Introduction
Enter your introduction here...

Add your body paragraphs Required

Add your counterargument Required

Add your conclusion Required

Tips, lessons, and exemplars guide students through composing essays in all genres


Personalized, High-Interest Content

Dogs have a way of reflecting humans' emotions. Take a look at the dogs in the pictures. Which one best expresses the way you feel today? Write a paragraph describing your current thoughts and feelings.

Enter your writing here...



Feedback and Assessment

 Supports the claim with evidence

0

1

2

Explanation for Student

Nice start! You supported your claim with one piece of evidence. To convince your reader, add another piece of evidence.

[Post score and comments](#)



UPCOMING WEBINARS



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Writing Benchmarks: Insight into Student Writing Across Your System

Join Dr. Paige Whitlock, Literacy Director, and Eman Mehrez, Product Manager, for a demonstration on how Writing Benchmarks can provide real-time insights into student writing proficiency, helping leaders take actionable steps across their schools or districts.



February 6, 2025



10:00 AM PST / 1:00 PM EST



Paige Whitlock
Literacy Director



Eman Mehrez
Product Manager

AI Literacies for Education: Empowering Schools, Students, and Staff

In the rapidly evolving landscape of education, fostering AI literacies is no longer optional—it's essential. This session, AI Literacies for Education: Empowering Schools, Students, and Staff, will explore how administrators and educators can lead their schools toward becoming AI-literate communities using the ACE Framework: Awareness, Critique, and Evaluation.



February 11, 2025



11:00 AM PST / 2:00 PM EST



Holly Clark
Educator & Digital Learning
Pioneer