## Originality Insights:

Visibility into your Students' Writing Process for Targeted Intervention

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Featuring: Dr. Paige Whitlock & Elise Gaasenbeek

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## **Today's Facilitators**







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Jaclyn Gochoco Marketing

## Today



**Students Becoming Writers** 



**Student-teacher Writing Conferences** 



**Originality Insights** 



**Demo Originality Insights** 



Q&A



# Students Becoming Writers



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## To become strong writers, students need to:

- Receive explicit instruction
- Practice the skills
- Apply their skill learning in authentic pieces of writing
- Write to learn
- Engage in the writing process
- Receive timely, actionable, meaningful feedback
- Iterate on their writing

## GenAl impacts the writing Brocess

- access to vast amounts of information and digital resources
- opportunities to save time

#### And teachers need:

- consistent guidance on GenAl
- to establish classroom best practices
- tools that prompt conversations and provide meaningful feedback on originality

## Student-teacher Writing Conferences

## We might see in student writing

- A. There doesn't seem to be a lot of student commentary or their opinion in the writing.
- B. The writing does not match the writing style of the student in previous pieces.
- C. A quote was "plopped" into a paragraph.
- D. The assignment seemed to be hastily created.

### **Student-teacher conferences**

The power of conversation

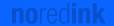
#### An opportunity to:

- understand the student writing process
- highlight student growth and areas of strength
- address needs
- clarify expectations
- iterate on ideas

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## Conferencing prior to final submission

- Provide opportunities for growth
- Focus on positive learning goals
- Reiterate writing is a process
- Create a safe space for students



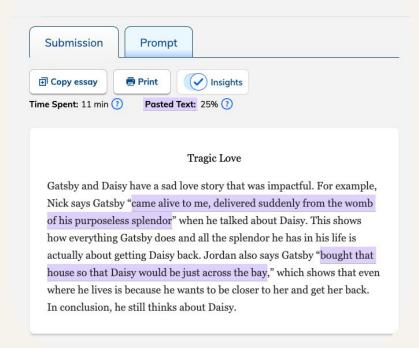
## Originality Insights: Teachers and Students



## Increase visibility into the student writing process:

- Pasted Text Highlighting
- Pasted Text %
- Time Spent

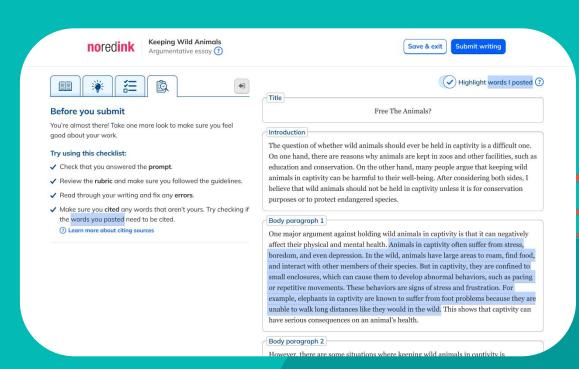
#### Assignment Results > Jessica Giraffe





## Foster student reflection, revision, and better decision-making:

- Pasted Text Highlighting
- Light-weight review checklist
- Citations lesson



## Best Practices with Originality Insights

#### **Teacher Tips:**

- Pre-teach the rules and format for citing sources
- Suggest strategies
- Provide targeted practice in NoRedInk
- Project the review checklist ahead of time
- Keep the review lightweight



## Originality Insights Demo



Originality
Insights:
Teacher
Testimonials

## Teacher Testimonials

"At a glance, I have guidance as to whether this work is or is not the sole work of the student. The fact that the pasted information is highlighted provides further pertinent information. I see the insights as an invaluable tool. Thank you."

10th Grade Teacher, Granby High

"It's helpful to see what the student has pasted and determine the level of difficulty for the assignment depending on how long it took the student to complete"

HS teacher, CATS Academy Boston

"Not only does it help determine originality, but on tasks where students are required to use specific quoted support from a text, it helps me see the quoted support at a glance"

11th Grade Teacher, Cumberland Reg HS







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10 AM PST / 1 PM EST

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**Dr. Catlin Tucker** Author, Trainer & Keynote Speaker

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## **Premium for districts**

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Talk to us







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### Want to learn more?

#### Resources:

Allyn, P., & Morrell, E. (2023, February 23). Five Ways to Improve Student Writing Conferences.. *ASCD Blogs*. February 16, 2025,

https://www.ascd.org/blogs/five-ways-to-improve-student-writing-conferences

Cove, K. M. (2025, January 7). How to Make One-on-One ELA Conferences Work. *Teaching Strategies*. February 15, 2025, <a href="https://www.edutopia.org/article/individual-student-conferences-class">https://www.edutopia.org/article/individual-student-conferences-class</a>

McGee, P. (2023, August 21). Writing Conferences: A Minimalist Approach. *Literacy & NCTE Blog*. February 15, 2025, <a href="https://ncte.org/blog/2023/09/writing-conferences/">https://ncte.org/blog/2023/09/writing-conferences/</a>

Reading Rockets: Launching Young Readers. (2025). What are writing conferences? *Writing Conferences*. February 15, 2025,

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